

## Rachel Avramenko

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### Experience

CATALYSIS, Jul 2017 – Present

Seattle, WA

Graphic Designer (Production)

Designs desktop and mobile comps, creates digital ads, curates content from brand libraries, and assists solving UX problems. Attended brand meetings and further developed the iterative process + communication skills.

SEED AGENCY, Jun 2016 – May 2017

El Segundo, CA

Intern, promoted to part-time Creative

Designed both digital and print matter, including front-end websites, marketing templates, programs + invites, annual reports, email blasts, image libraries, and social media artwork. Attended brand meetings and developed the iterative process + communication skills.

PLASTEK CARDS, Mar 2016 – Jul 2016

Carson, CA

In-House Creative Intern

Product photography and brochure design. Worked with marketing team to generate media for website and print matter.

### Skills

FLUENT

Photoshop, Illustrator, InDesign, Lightroom, Microsoft Office, Social Media

PROFICIENT

Illustrator, Premiere Pro, After Effects, UX Design

### Education

OTIS COLLEGE OF ART AND DESIGN, Aug 2014 – May 2017

Graphic design major, advertising minor. Coursework in ideation, branding + identity, copy, typography, silkscreen, and poster + book, and web + app design. 3.77 GPA.

UNIVERSITY OF NORTHERN COLORADO, Aug 2012 – May 2014

Course work in Graphic Design, Drawing, Photography, Printmaking, and Literature. 3.7 GPA.

FLORENCE UNIVERSITY OF THE ARTS, Aug 2013 – Dec 2013

Course work in Painting, Life Drawing, and Creative Writing.  
Semester Abroad.

### Awards/Recognition

Dean's list every semester in attendance, Otis College of Art and Design, 2014 - 2017

Presidential Scholarship recipient, Otis College of Art and Design

Award based on merit and portfolio work

Presidential Leadership Program, Greeley, CO, 2012 - 2014

A honors program that requires students to take extra coursework in leadership and teambuilding studies

Work featured in the "Sense of Taste" 2013 exhibition in Florence, Italy

Talent-based

"Most Accomplished Learner Award" Parker, CO, 2008